



STEERING COMMITTEE

8:30 – 10 a.m., Wednesday, August 26, 2009
Scottsdale Youth and Family Services
Indian Bend Wash Visitors Center Conference Room
4201 N. Hayden Road, Scottsdale, 85251

STEERING COMMITTEE:

GINA DURBIN

Tom Ellis

Lois Evanston

DON FOWLS

Mandi Jemsek

Jarvis Qumyintewa

RAYMOND REES

STEPHANIE SIETE

BRENT STOCKWELL

MARY ELLEN TINSLEY

STAFF:

KAREN KURTZ, FACILITATOR

Greg Bestgen

HUGH MCGILL

Raun Keagy

PAUL LUDWICK

VALERIE KIME-TRUJILLO

1. Welcome and Announcements

- **FINANCIAL UPDATE – BRENT SHARED THAT THERE IS ABOUT \$8K REMAINING FROM FY 07/08 FUNDS AND \$15K REMAINING FROM FY 08/09 FUNDS. STEPHANIE MENTIONED THAT CUSTODIAL SERVICES STILL HADN'T BEEN PAID FROM HEALTHY FAMILIES ROCK EVENT IN APRIL. BRENT WILL FOLLOW-UP WITH GREG BESTGEN AND KATEY MCPHERSON**
- **TUE, SEPT. 29 – YOUTH AND FAMILY EVENT AT EL DORADO PARK, WITH SALT RIVER PIMA-MARICOPA INDIAN COMMUNITY – YOUTH PREVENTION EVENT FOR 225-250 PEOPLE - \$500 OKAYED BY STEERING COMMUNITY**
- **STEPHANIE SHARED A RESOURCE THAT IS TRAVELING THROUGH SCHOOLS – A 27 YEAR METH USER THAT HAS WORKED WITH ARIZONA METH PROJECT - JEFF ESSER – STEPHANIE WILL FORWARD HIS INFORMATION TO BRENT**

2. Progress towards completion of the strategic plan

- **KAREN SHARED CURRENT STATISTICS FROM THE ARIZONA YOUTH SURVEY 2008, THE NATIONAL PRESCRIPTION DRUG THREAT ASSESSMENT 2009, AND OTHER SOURCES ON METHAMPHETAMINE AND OTHER DRUGS. PRESCRIPTION DRUGS SEEMS TO BE THE MOST COMMONLY ABUSED CONTROLLED DRUG, WHILE METH REMAINS THE MOST PROBLEMATIC DRUG FOR LAW ENFORCEMENT. IMPACTS TO INSURANCE COMPANIES FOR PRESCRIPTION DRUG DIVERSIONS TO ILLEGAL USES.**
- **COMMITTEE MEMBERS MENTIONED THAT GOOD INFORMATION WOULD BE – 1) DEATHS ASSOCIATED FROM DRUG USE, 2) DIFFERENCES BY SOCIO-ECONOMIC STATUS, 3) CONNECTION BETWEEN PRESCRIPTION DRUG USE AND OTHER DRUG USE – INCLUDING PRESCRIPTION DRUGS TO HEROIN USAGE 4) NEED TO UNDERSTAND EFFORTS GOING ON WITH OTHER COALITIONS SUCH AS EMPACT WHICH IS FOCUSED ON SUICIDE PREVENTION – BUT MANY ISSUES RELATED TO SUBSTANCE ABUSE ISSUES**

- STEPHANIE MENTIONED THAT COMMUNITY BRIDGES HAS A NEW TREATMENT CENTER FOR OPIATES FOCUSED ON 18-30 YEAR OLDS
- KAREN SHARED THE COALITION'S KEY FOCUS AREAS IN THE PAST: THESE WERE FOCUSED ON: ELIMINATE METH USE AMONG YOUTH UNDER 18, REDUCE OPPORTUNITIES FOR ID THEFT, FRAUD AND BURGLARY, COMMUNITY EDUCATION. THESE HAVE NOT YET BEEN FOCUSED ON: 18-24 YEAR OLDS, CORPORATE AND BUSINESS SECTORS, GOING BROADER THAN METH.
- STRUCTURAL TOPICS WE NEED TO FOCUS ON: MONEY / FUNDRAISING, ORGANIZATIONAL STRUCTURE, BRANDING / MARKETING OF COALITION
- GINA SAID THAT COMMUNITY WIDE EDUCATION EFFORTS RELATING TO PREVENTION ARE STILL IMPORTANT; HUGH SAID WE HAVE SEEN PATTERNS WITH GANGS AND DRUGS THAT IN GOOD TIMES WE BUMP UP LAW ENFORCEMENT, IN TOUGH ECONOMIC TIMES WE REDUCE LAW ENFORCEMENT AND THE PROBLEMS COME BACK; CAN KEEP DOING COALITION EFFORTS BUT IN DIFFERENT WAYS
- IT WAS AGREED THAT WE NEED TO FOCUS ON ALCOHOL AND DRUG USE MORE BROADLY – INCLUDING PRESCRIPTION DRUG USE
- PAUL MENTIONED THAT THERE MAY BE VALUE IN KEEPING THE RELATIONSHIPS THAT MADE UP THE COALITION
- VALERIE MENTIONED THAT WE NEED TO FOCUS ON WHY KIDS/PEOPLE NEED TO USE IN THE FIRST PLACE
- DON MENTIONED THAT WE NEED TO ADAPT AND CHANGE ALONG WITH THE COMMUNITY – NEED TO UNDERSTAND NOT ONLY THE FACTORS IMPACTING SUBSTANCE ABUSE, BUT ALSO UNDERSTAND WHAT IMPACTFUL, TARGETED THINGS WE CAN DO ABOUT IT. PART OF ADDRESSING THIS IS GETTING COMMUNITY LEADERSHIP INVOLVED IN THIS ISSUE.
- KAREN MENTIONED THE MISSION STATEMENT THAT HAD BEEN REVISED BY THE COMMITTEE AT THE LAST STRATEGIC PLANNING SESSION. IT WAS AGREED THAT THE MISSION STATEMENT WAS BASICALLY STILL VALID – WITH THE CHANGE TO SUBSTANCE ABUSE

3. The City of Scottsdale's role in ongoing coalition efforts

BRENT SHARED ABOUT CHANGES IN STAFFING AND STRUCTURE AT THE CITY OF SCOTTSDALE. A COUPLE OF KEY POINTS WERE MENTIONED:

1. STAFFING FOR COALITION EFFORTS AT ITS PEAK WAS AROUND 8-10 STAFF. GOING FORWARD, 1 STAFF'S VOLUNTEER EFFORTS IS PROBABLY MORE SUSTAINABLE.
2. IF THE COALITION SHIFTS FOCUS MORE BROADLY, WE WOULD REVISIT APPROPRIATE STAFFING AND FUNDING SUPPORT FOR THE COALITION
3. FUNDS FROM THE 3-YEAR GOVERNOR'S GRANT HAVE ENDED; 3 YEAR SALT RIVER FUNDS END SEPT. 30, 2009, ALTHOUGH SOME FUNDS REMAIN THAT CAN BE SPENT
4. NEED TO CONSIDER HOW TO TRANSITION FROM BEING A "STAFF-LED" COALITION TO "COMMUNITY-LED COALITION"

4. Where do we go from here? What work still needs to be done?

- DEFERRED TO NEXT MEETING. TO PREPARE FOR NEXT MEETING, MEMBERS WILL CONTACT REPRESENTATIVES FROM BOYS AND GIRLS CLUBS, PARTNERSHIP FROM A DRUG FREE AMERICA AND PARADISE VALLEY SCHOOLS AND INVITE THEM TO ATTEND THE NEXT MEETING. WE ALSO NEED TO IDENTIFY OTHER COALITIONS DOING SIMILAR THINGS

5. Request from COPE Coalition, Phoenix

- DID NOT DISCUSS

6. Next Meeting Date/Time

- BRENT WILL GET KAREN THE LAST REPORT THAT WAS SENT TO THE GOVERNOR'S OFFICE THAT INCLUDES THE ARIZONA YOUTH SURVEY DATA FROM SCHOOL DISTRICTS IN THE AREA.
- NEXT MEETING AT 830 A.M. ON SEPT. 30 AT YOUTH AND FAMILY SERVICES